## Derek Taylor's FB Page "Image Size Cheat Sheet"

| Image Type | Size (width $\times$ height in pixels) |
| :---: | :---: |
| Timeline Cover | $851 \times 315$ |
| Profile Picture | $180 \times 180$ |
| App Thumbnail | $111 \times 74$ |
| App Icon | $16 \times 16$ |
| Pinned Post Picture | $\mathbf{4 0 3} \times 403$ |
| Highlighted Image | $\mathbf{8 4 3} \times 403$ |
| Milestone Pic | $\mathbf{8 4 3} \times 403$ |

## * These sizes are current as of IO/6/I己

Definitions
Timeline Cover - the large image at the top of your main page
Profile Picture - the smaller image at the lower left of your Timeline Cover
App Thumbnail - the visible icon of your application which is just below the Timeline cover (also located here are Likes, Photos, Friends, etc.)
App Icon - the mini icon of your application that's seen when someone clicks on your application (it shows up in the permissions box)
Pinned Post Picture - the picture attached to a post you make that you then "pin" to the top (pinned posts stay "pinned" for 7 days)
Highlighted Image - the picture that's attached to a post that you "highlight"
Milestone Pic - the picture or image you use for a milestone
Videos - max size = IO24mb, length = 20 minutes
Ad pic - IOO x 72 with 5mb max size
Offers - headline (90 characters), image (90x90), terms \& conditions (900 characters)
Uploaded images - max width and height = $2048 \times 2048$
Facebook app - max width = 8IO, max height = unlimited
If you would like to be notified when these sizes change, please fill out your information in the box below.

